

Frequently Asked Questions – Low Volume Orders

Thirstys introduced low volume litho-press printed beer mat runs to the UK market in 2003 having run this production format successfully in South Africa since the early 1990's.

Through this process, buyers are afforded the opportunity to have a very small run of their very own genuine, high quality, bespoke beer mats.

Can I have more than one design?

Yes. Your designs may differ from front to back at no extra charge.

You may have several fronts and several different reverses depending on your order quantity and turn-around time. There may or may not be a cost implication on multiples so please feel free to call and discuss this with us.

If you have that many designs we may have to print your designs on a dedicated production run.

What if I only need one or two colours printed?

We convert all colours to process colours on our low volume runs. As we are printing in full colour anyway, it is irrelevant to the run if you need fewer colours printed and therefore the price does not change. Most customers use this to their advantage and design their mats to a full colour spec.

Some colours may have to be printed as spot colours e.g.: metallic colours. In a case like this you either compromise on a CMYK split of the colour required or speak to us about doing a dedicated print run.

Do we get to see a proof before you print our mats?

Yes. Once we receive your artwork we vet it to ensure it is press-ready. If it is, we then produce an on-screen PDF proof for you to 'sign off' before we schedule your order for production.

Don't worry, if we are at all concerned about the printability of certain elements of your design we will point this out at proof stage so it can be rectified before we go to press. Similarly, please feel free to call us if you wish to discuss any concerns you may have about how your mats will look in the flesh.

What if I want a special shape?

Square mats are the most popular shape offering a decent print area. Custom-shaped mats can be ordered no problem but we do ask you to remember that special tooling comes at a price. Generally we ask for a minimum order volume of 5000 mats to make it viable for you to go that extra mile cost-wise but we will certainly produce fewer if requested to do so.

How must I send artwork or can you do it for us?

Please follow the appropriate Artwork Specification Sheet if you are providing print-ready artwork. We do offer a design facility in-house so for £40 per beer mat we can come up with a bespoke design for you if given an accurate brief.

How are the mats packed?

We pack the mats in stacks of 125 and then over-wrap them in batches of 1000. 1000 mats weigh 4.6kg and measure 380mm x 190mm x 150mm (H).

How do we order and pay?

Once you have approved your PDF proof we will e-mail you a Sales Order Confirmation / Pre-Payment Invoice. All the details are on there.