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Our 1K2K runs have been introduced to offer prospective buyers the opportunity to have a very small run of their own custom-printed beer mats.



1000 @ £190 or 2000 @ £340 (prices exclude VAT)
Standard size 94mm square with rounded corners printed in full colour on both sides

FREQUENTLY ASKED QUESTIONS:

What if I only need a few hundred mats?

We print several customers on one sheet on our 1K2K runs. 1000 is a good rounded figure that works well with most buyers hence the minimum space allocation of 1000 mats. Our minimum order volume of 1000 mats printed in full colour and printed **directly onto the board** is the lowest in the country, or so we are told.

Can I have more than one design?

Your designs may differ from front to back without incurring additional cost. On the same principle as stated above, we would need a minimum order of 1000 mats per design if you needed several different designs.

What about colour?

As beer mat board is very 'thirsty', colours tend to vary throughout the run. You must accept this fact as inherent to beer mat printing before placing your order. Our samples generally speak for themselves.

What if I only need one or two colours printed?

We convert all colours to process colours on our 1K2K runs. Most customers use this to their advantage and design their mats to a full colour spec. Some colours are best printed as spot colours. In a case like this you either compromise on a CMYK split colour or speak to us about doing a dedicated solo run (minimum 5000).

Do we get to see a proof?

It is not economically viable for us to produce either colour laser, digital or wet proofs on the 1K2K runs. Once we receive your artwork we produce an on-screen PDF or JPEG proof for you to check through thoroughly. From there we assume it is print ready.

What if I want a circular mat?

Our 1K2K runs are only printed using 94mm square die. Square mats are the most popular shape offering a decent print area. If you have to have other shaped mats then we will happily produce them for you but only on volumes of 5000 up.

How must I send artwork or can you do it for us?

Please see the accompanying Artwork Specification Sheet if you are providing print-ready artwork. We do offer an in-house design facility so for £40 we can design the mat for you if given an accurate brief.

How are they packed?

We shrink-wrap the mats in 125's and then over-shrink them in batches of 1000.

How do we pay?

All first time buyers are required to pay 100% on approval of artwork.

When can I expect delivery?

We usually print our 1K2K runs twice a month depending on the season. We do not deem an order to be an order until the final artwork is in and approved. As we rely on all the customers to get their artwork in timeously it is often difficult to give exact dates. If you work on around 2 weeks for turn-around we should be able to accommodate you. If timed delivery is very important to you it may be better for you to go solo. Either way we will work with you to find the best possible route in your particular case.

